

Concept Selection Matrix:						
Need	Weight	C1: Snap on Extention Sandals	C2: Memory Foam and Velcro	C3: ReMoldable Shoe	C4: Zip Up Shoe	C5: Collapsible Shoe
Comfortable	3	0	1	1	1	1
Provide Support	3	-1	1	1	-1	-1
Durable	3	0	-1	1	0	1
Low Cost	3	0	1	-1	0	0
Good Traction	2	1	1	1	1	1
Secure Fit	2	1	0	1	0	0
Protect Feet	2	0	1	1	1	1
Fashionable	1	1	0	0	1	0
Versatile	1	1	0	1	1	1
Breathable	1	1	0	0	0	0
Easy to Clean	1	1	-1	-1	0	-1
<b>Net Weighted Total</b>		5	9	12	6	7
	<b>Rank</b>	5	2	1	4	3
	<b>Continue?</b>		Develop	Develop		No
<i>For calculations:</i>						
		0	3	3	3	3
		-3	3	3	-3	-3
		0	-3	3	0	3
		0	3	-3	0	0
		2	2	2	2	2
		2	0	2	0	0
		0	2	2	2	2
		1	0	0	1	0
		1	0	1	1	1
		1	0	0	0	0
		1	-1	-1	0	-1